1. For the given dataset, the highest number of successful Kickstarter campaigns were in the theater category while the highest percentage of successful Kickstarter campaigns were in the music category. For the given dataset, the highest number of successful Kickstarter campaigns were in the plays sub-category while the highest percentage of successful Kickstarter campaigns were in the classical music, hardware and rock sub-categories. For the given dataset, the highest number of successful Kickstarter campaigns were started in May while the highest number of failed Kickstarter campaigns were started in Oct.
2. We may not have enough data in this dataset to come to a truly meaningful conclusion as we are only analyzing 4,000 projects and there have been over 300,000 projects launched on Kickstarter. Also since we are only analyzing Kickstarter campaigns there is most likely some kind of bias in there in regards to the demographics that would actually use Kickstarter to launch their campaigns. I would imagine that it would primarily be millennials or companies headed by millennials that would use Kickstarter for their projects and so we would most likely not be getting an accurate representation of the older population.
3. We could do another table and line chart comparing the outcome against the sub-category by month or another table and bar chart comparing the outcome against the country with the parent category as the filter.